



PRESS RELEASE

Paris, 17th of December 2021

Kersia signs exclusive agreement to acquire majority stake in Kalinisan Chemicals Corporation, Philippines-based

A global leader in food safety, International group Kersia continues its international expansion acquiring majority stake in a strong player within the Philippines hygiene market, Kalinisan. With this important combination, Kersia makes Kalinisan a key pillar of its South-East Asia strategy for complementary global best practice in Farm to Fork food hygiene.

With more than 1,900 employees and a presence in 120 countries, Kersia has developed a complete and unique offering in the global food and agricultural hygiene markets.

A shared value partnership and important opportunities for synergies

This new partnership is based on the great potential for positive synergies between the two entities, both of which have geographical, business, industrial and innovation complementarities. They also share deeply rooted common values that facilitate the combination of their businesses.

Kalinisan Chemicals Corporation, based in Manila, is a Filipino company which manufactures and commercializes cleaning and sanitation solutions (disinfectants and sanitizers, kitchen hygiene products, industrial detergent, and consumer products) to the Food Service and Food and Beverage (F&B) market. Kalinisan has a solid top-line growth record since the start of their business in 2004 and has started its Asian expansion by establishing regional partnerships with manufacturers and distributors.

This strong player within the Philippines hygiene market enjoys a blue-chip and loyal Food, Beverage and Food Service customer portfolio. Kalinisan has three manufacturing facilities and six distribution centers that are strategically located throughout the seven thousand island country. Kalinisan new show-case Carmona factory, will be a key Kersia platform in its South-east Asia footprint, enabling close proximity with regional customers.

A winning combination between growing entities with shared values and an entrepreneurial spirit.

The combined group will count on the solid experience the current Kalinisan management team who will continue to drive the development in the market while creating value for current and future customers.

While Kalinisan is predominantly focused on the Quick-Service Restaurants and F&B end-markets, Kersia brings its global expertise in other hygiene end-markets from Farm to Fork. This global offer will cater to a rising demand in the Asian biosecurity market, notably Pig and Poultry biosecurity, meat processing, Food & Beverage and healthcare/hospitality.

This strategic acquisition allows Kersia strengthen its footprint in the South-East Asia market. These complementary technologies, expertise and human resources will enable Kersia to accelerate its international development.

Sébastien BOSSARD, CEO of Kersia

I am very happy that the collaboration we have had with Kalinisan over the past years, now leads to a new partnership and would like to take this opportunity to thank Kalinisan and its owners and staff for their trust. This strategic combination will position us as a key leader in the South-East Asia market, completing our existing presence in the area (Vietnam), to better serve our clients, and particularly major F&B Global Accounts. We both share the same goals: to continue to foster innovation and pursue our growth to ensure food safety everywhere in the world.

James D. Bernardo, CEO of Kalinisan

When we started Kalinisan Chemicals Corporation in 2004, the vision was to pave the way to accessible cleaning and sanitation solutions in the country. Fast forward to 17 years later, we've not only made this vision a reality, but also created a bigger pathway for the world to have access to the solutions we have yet to offer. This milestone would not be possible if not for the trust and like-mindedness of our new partner, Kersia. We aim to become the industry champion, and continuously excel in delivering innovative and advantageous solutions not just in the Philippines, but also across the world. We look forward to this strategic partnership and together with our partner, Kersia, we will continue to deliver clean solutions to businesses.

The transaction is expected to close early 2022.

About Kersia

Kersia is a global leader in food safety, providing value-added solutions that prevent animal and human contamination at all stages of the food chain. The group also offers differentiated niche solutions to the human health sector. Kersia operates in more than 120 countries.

www.kersia-group.com

About Kalinisan Chemicals Corporation

Kalinisan Chemicals Corporation is a home-grown organization that was built on a vision of providing the Philippines with the highest quality cleaning and sanitation products and services. It has engraved its position and made its presence by acquiring the trust and confidence of big companies in the food and beverage, hotel and lodging, quick service restaurants, hospitals, and manpower and janitorial services sectors in the Philippines.

www.kalinisanchemicals.com

Press Contact

Kersia

Agence Rivacom – Fanny REGNIER – f.regnier@rivacom.fr - +33 6 76 20 61 14

Kalinisan

Lourelaine Garcia – Marketing Manager - lourelaine.garcia@kalinisanchemicals.com - +639 9292007719